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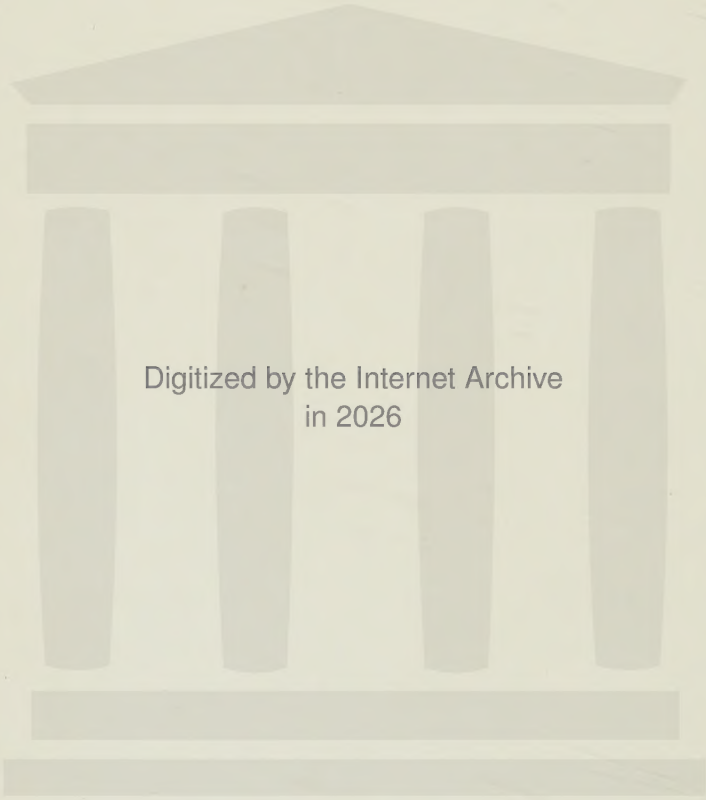

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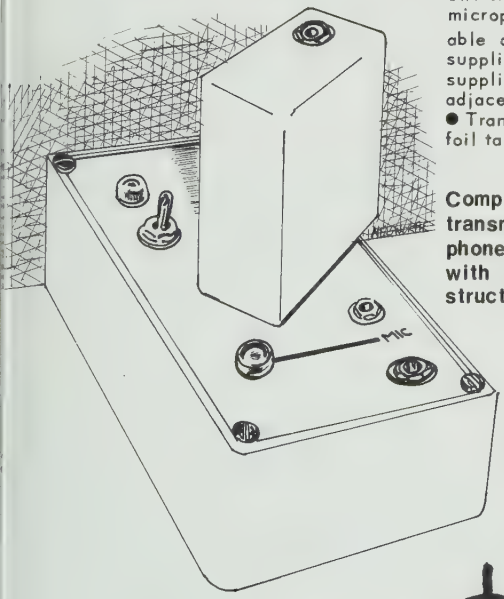

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By Michael J. Mahoney

From birth to death, only a very small percentage of a person's behavior is publicly observable. Our lives are predominantly composed of private responses to private environments — ranging from monologues in the shower to senile reveries. With the growing acceptance of cognitive behavioral research, we may expect to see progressively more promising developments toward understanding the processes and parameters of our own environs. It is one of the main contentions of this book that the pursuit of controlled scientific inquiry in this area is not only empirically justified but ethically prescribed.

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By **GILBERT HONIGFELD**
Information Sciences Division
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